



**Zounds Hearing, Inc. Ranks No. 2205 on the 2014 Inc. 5000
with Three-Year Sales Growth of 179%**

Phoenix, AZ., Aug. 20, 2014 / -- Inc. Magazine ranked Zounds Hearing, Inc. at No. 2205 on its 33rd annual Inc. 5000 list, an exclusive ranking of the nation's fastest-growing private companies. Zounds was recognized for its stellar growth in the hearing aid/healthcare industry, with over 130 corporate and franchise locations across the United States.

"It is an honor to be recognized as one of the fastest growing companies in the US," said Sam Thomasson, founder and CEO of Zounds Hearing, Inc. "Our mission has always been to offer state of the art technology at an affordable price to anyone with mild, moderate, or severe hearing loss. With the opening of each new store, we get closer to achieving that goal."

This drive comes from Thomasson's firsthand experience with the frustrations of using hearing aids that don't work properly as his daughter, Kate, who now wears the company's products. "Being able to help my daughter hear better has been a tremendous blessing to her and our family" said Thomasson. "Bringing this technology to others in need has been immensely rewarding, as I know how greatly it impacts their daily lives."

Much of Zounds' success is due to its ability to reduce up to 90% of background noise, making it possible for wearers to understand speech in noisy environments, like restaurants and sporting events. Other features include true rechargeability, which eliminates the need for wearers to buy batteries.

Zounds' concept of neighborhood hearing centers has also impacted their success. "Customers can tell when you care about them, and our store owners have a stake in their communities." said Thomasson. "Our franchisees believe strongly in the company's mission and work hard to serve their communities every day."

The 2014 Inc. 500 is ranked according to percentage revenue growth when comparing 2010 to 2013. To qualify, companies must have been founded and generating revenue by March 31, 2010, and have revenue no less than \$2 million in 2013. Additionally, companies have to be US-based, privately held, for profit and independent.

About Zounds Hearing Aids, Inc.

Zounds Hearing designs, manufactures and retails high-performance hearing aids for use with mild, moderate, severe and profound hearing impairments. Headquartered in Phoenix, Arizona, the company's technology enables breakthroughs in product, performance, selection and value. Zounds utilizes internally developed research and 57 exclusive patents. For more information, please visit <http://www.ZoundsHearing.com>

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